

LADIES WHO LAUNCH

*THE FIRST NEW MEDIA COMPANY TO PROVIDE
RESOURCES AND CONNECTIONS
FOR WOMEN ENTREPRENEURS
ONLINE AND IN-PERSON*

January 2009

Advertising with Ladies Who Launch

Become one of our sponsors

The Ladies Who Launch mission is to provide advertisers and sponsors with an integrated and customized experience. In real terms, this means that we give you the chance to connect with our audience in-person and online through integrated content and our trusted perspective. We find breakthrough ways to incorporate you into our workshops, meetings and events around the globe, along with creative ways to obtain a presence in our daily and weekly emails, launch opportunities, and website content.

Our goal is to extend the advertiser's reach far beyond the ad banner and into the realm of our content and programming. We only recommend and endorse products that we believe in and we bring the Ladies Who Launch trusted voice, strong brand awareness and viral community into every campaign that we run. Experience first-hand how the results will transform your business and your brand when you connect with some of the most connected, influential and motivated women in the world!

LADIES WHO LAUNCH

“ Our mission
is to make
Entrepreneurship
accessible to every woman. ”

-Victoria Colligan,
Founder and CEO, Ladies Who Launch

- **Resources:** Our workshops, local communities, preferred partner programs, and educational content provide women with a variety of choices and offerings to make launching and growing a business easier.
- **Connections:** In-person and online we connect hundreds of thousands of influencers throughout the US and Canada. From each other, they garner support and advice, exchange products and services, and use Ladies Who Launch as a platform for getting the word out about their businesses.

LADIES WHO LAUNCH

Entrepreneurship & Creativity as a Lifestyle

Women are launching at twice the rate of men.* The number one reason they are launching is for more freedom, control and flexibility in their lives.** Our online and in-person environments nurture the way women want to lead their lives and grow their businesses. Our community is built on two guiding principles:

- 1. An indispensable community of trusted women.** Women don't compartmentalize their lives. They tap each other for ideas and referrals on everything from personal to family to business. Countless women have enriched their lives and businesses by meeting friends, customers, partners, and advisers through the Ladies Who Launch community.
- 2. Our integration of work and lifestyle.** Ladies Who Launch understands that women start businesses for lifestyle reasons, and our Local Communities uniquely help women address both sides of the coin.

"Ladies Who Launch is a terrific platform for women hoping to inspire other women with business advice and success stories. You can do it all, ladies."
JULIE CLARK, founder of the Baby Einstein Company and The Safe Side

Source: *Center for Women Business Research; **Ladies Who Launch Research, 2006, Sample 1,500+

LADIES WHO LAUNCH

Audience Profile: Women Influencers

Age:	<p>Median: 39.4 years old</p> <p>20's 20%</p> <p>30's 43%</p> <p>40's 23%</p> <p>50's 13%</p>
Household Income:	<p>\$60,000 or above: 69%</p> <p>\$100,000 or above: 41%</p>
Gender	100% F
Marital Status:	61% Married
Presence of Children:	38%
Education:	56% College grad+
Status:	<p>Own or co-own my company 50%</p> <p>Freelance 20%</p> <p>Working full-time, launching on the side 30%</p>
Industry of business start-up	<p>Consumer products 40%</p> <p>Consumer services 40%</p> <p>Business services 20%</p>
Level of Influence	<ul style="list-style-type: none"> -Average number of contacts in her database 1,500 -I am a primary source among family and friends for advice 90% -I am a key decision maker for the business and home 97% -I classify myself a connector, often introducing people for business or social reasons 94% -I like to be in-the-know about new products/services 80% before they hit the market

Reach Data Points

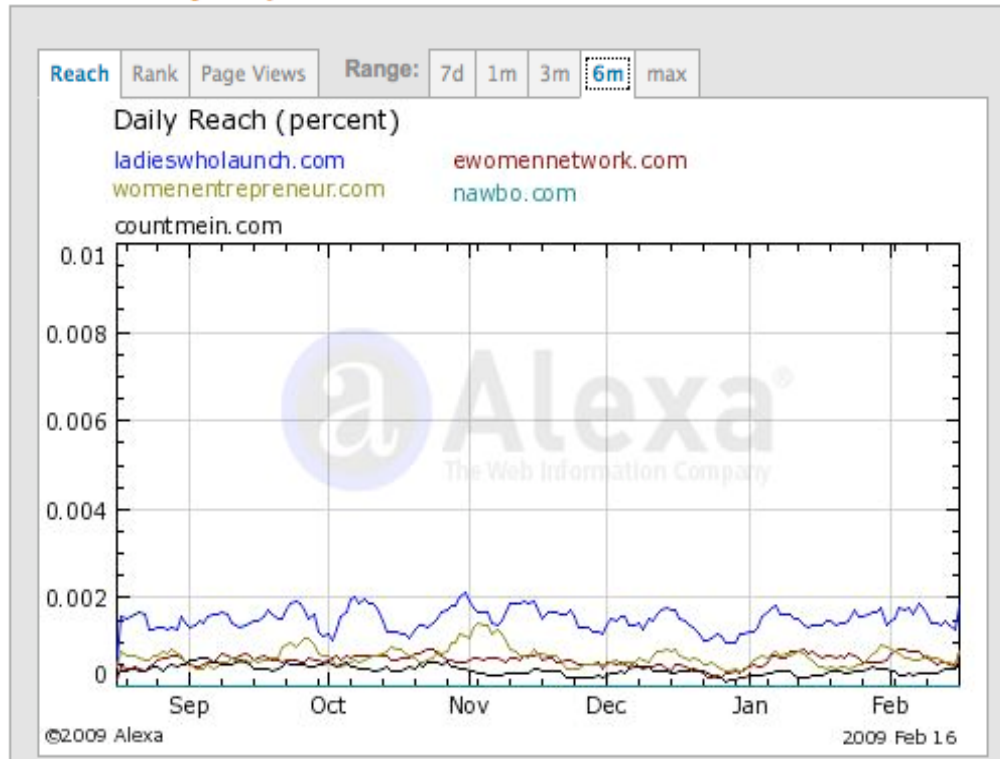
User Base	Website Monthly Website Traffic 100,000+ % Unique Visitors 48% Page Views 450,000 Avg. Time Spent per Visit 3.5 minutes Weekly Email Newsletter Subscribers 52,000 CTR as high as 6% on advertorial promotions Incubators, LIVE Events & Speakers Series Members in Incubator programs 4,000+ nationwide Avg. attendance range at each meeting 30 to 100 ladies
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LADIES WHO LAUNCH

Ladies Who Launch: Clear Market Leader

Fragmented Online Marketplace: Competitive Traffic Analysis

Traffic History Graph for ladieswholaunch.com



Alexa Ranking:

(Rankings are based on a combined measure of unique visitors and pageviews. The site with the highest combination of users and pageviews is ranked #1.)

Ladies Who Launch:	1
EWomenNetwork:	2
WomenEntrepreneur:	3
Nawbo:	4
CountMeIn:	5

LADIES WHO LAUNCH

Local Communities

Entrepreneurship and creativity are contagious. Put like-minded women together and they are more likely to be successful. From New York to Los Angeles and over 50 cities in between plus Canada, Ladies Who Launch Local Communities provide members with structure, inspiration, support and learning. Throughout the year, there are an estimated 1,200 meetings occurring throughout the Local Communities in the US and Canada. Some of our regions are listed here.

Phoenix, AZ
Los Angeles, CA
Orange County, CA
San Francisco, CA
Sacramento, CA
San Diego, CA
Vancouver, Canada
Manitoba, Canada
St. Paul, Canada
Toronto, Canada
Atlantic, Canada
Denver/Boulder, CO
Seattle, WA

New Haven, CT
Fairfield County, CT
Washington, DC
Jacksonville, FL
Atlanta, GA
Chicago, IL
Indianapolis, IN
Baton Rouge, LA
Boston, MA
Worcester, MA
Detroit, MI
Grand Rapids, MI
Twin Cities, MN
Salt Lake City, UT

Wilmington, NC
New York City, NY
New Jersey, NJ
Cleveland, OH
Columbus, OH
Tulsa, OK
Portland, OR
Chester County, PA
Harrisburg, PA
Philadelphia, PA
Scottsdale, AZ
Memphis, TN
Nashville, TN

LADIES WHO LAUNCH

In-Person Opportunities

Choose a Package of Meetings and Workshops in the Regions you want to reach. Ladies Who Launch will customize your presence at meetings through creative concepts, printed materials and local website promotional placement.



Each market holds 8 to 10 meetings per year on a monthly basis, as well as monthly level 1 and level 2 workshops.

"I can't think of one single thing that has made a bigger impact on my watch collection than Ladies Who Launch. It truly has put me in the right direction, but also helped me meet a tremendous number of great women who are like-minded, smart and share a passion for 'doing their own thing.'"

Jodi Lewis
The Jodi Lewis Collection

LADIES WHO LAUNCH

The Power of the Ladies Who Launch Brand

Aligning with the Ladies Who Launch brand is a powerful way for companies to re-brand themselves as part of the lifestyle movement of creativity and entrepreneurship that Ladies Who Launch is the first media company to address.

"I must tell you, I find Ladies Who Launch a breath of fresh air. From your branding , to your language - your events to your messages - clean, fun and fresh!"

Taunya Woods Richardson
Sharpen Your Saw International Inc.

There are many added value campaigns that can be integrated into a sponsorship to create breakthrough brand awareness by leveraging the Ladies Who Launch brand. We have identified several proven strategies designed to further brand integration, create buzz and drive media awareness. Customized and creative solutions are not limited to those presented below.

- Ladies Who Launch co-branded limited product editions
- Special contests, events and awards
- Print, radio or television campaigns sourcing women from our network as endorsers
- Ladies Who Launch founder, Victoria Colligan as spokesperson and product endorser

"I have never seen, since we started anyway, such a quick turnout, as I have seen from Ladies Who Launch. I am getting plenty of small group referrals too, as a matter of fact 5 this morning! I am thrilled and will work my tail off to make this a big success."

Chris Efthymiou
Executive Vice President
HealthPlanOne, Inc

LADIES WHO LAUNCH

Online Opportunities

Constant Contact considers Ladies Who Launch one of their most successful partnerships! We were astounded at the response of the Online Marketing Webinar. Within minutes of sending out an email to the entire subscriber base, the webinar session filled to capacity and the interest just keeps growing!

Heidi Tobias
Sr. Manager of Distance Learning
Constant Contact

LADIES WHO LAUNCH

Home Page Prominent Placement

LADIES WHO LAUNCH
RESOURCES AND CONNECTIONS
FOR BUSINESS, FOR LIFE

logout



sign up for

- Newsletters and Tips
- Social Network Access
- Local Event Happenings

e-mail

zip code



RESOURCES

CONNECTIONS

LIFESTYLE

ADVERTISE

ABOUT US

NETWORK

Google™ Custom Search



Just for YOU

- Launch Tips
- Contest for Moms
- Business Plans
- PR Packages
- Build Buzz
- Email Marketing
- Buyer's Guides
- Vendor Matching Services
- Marketing 2LWL
- Preferred Offers



FEATURED LADY: ELISA CAMAHORT PAGE

Elisa wanted female opinions taken seriously. The BlogHer network she co-founded gets myriad visits and accolades. Looks like she succeeded.

Apply to be a Featured Lady



Just for YOU

with the ultimate resources and connections to grow your business and **LIVE YOUR DREAMS!**

FIND IT LOCALLY



Find Ladies Who Launch near you

Discover the magic of Ladies Who Launch in-person. Our local communities are equal parts focus group, support and resource-sharing. The opportunities are endless!

Find communities

United States

Find workshops

United States

MOST POPULAR

START-UP PACKAGE

GROWTH PACKAGE

FEATURED LADIES

RESOURCES



Today's Tip

Bigger isn't always better
Unless you've got years of entrepreneurial experience, starting a business is all about starting small...

learn more



Calling All Moms

Business Contest
We've partnered with a startup Nation to bring you the best moms in Business Competition. Enter now ...



Launch Opportunity

Preferred Launchers Program

CONNECTIONS



Ask Victoria

I've got 2 projects I'm taking steps to launch.
Is it wise to go ahead with both at the same time?

learn more



Directory

Free Search Engine Tool
Want to be included in our directory?

learn more

Most Popular

StartMe Up Program

Free Business Consultant
Get a customized start-up

Small Business Grants Kit

\$20,000 - \$250,000 in Free Small Business Grants - Get Your Free Kit
SmallBusiness.GrantKit.org

Free Home Business

You won't get rich but you can make a realistic \$200 to \$5,000 a month.
www.ProjectPayday.com

TurnKey Home Business

See How We Made \$71,592 Last Month. No Selling. Automated. 2K StartUp.
www.UniteForWealth.com

Make \$5K+ Week Online

We Make 6-Figures from Home. You How.
SophiaRashkin.com

Banner advertising

LADIES WHO LAUNCH

Premium Resource Category Listing

ONLINE MARKETING / SEO & SEM

November 24th, 2008 · 1 Comment

Online Marketing, Search Engine Optimization and Search Engine Marketing

Online Marketing, Search Engine Optimization and Search Engine Marketing are all fast becoming indispensable tools that no business can afford to ignore. Online marketing is a fairly new business concept that is nonetheless changing, like the internet itself, at high speed. This online marketing section is dedicated to bringing you the latest thinking, tactics and technology to help your business stay ahead of the curve.

1. Investing in email marketing is one of the **smartest** business moves you can make. Ladies Who Launch has **partnered with Constant Contact** to get you started now at the best rates.

2. Ladies Who Launch has created a vendor matching program powered by **Resource Nation** to bring you the best source for matching your business needs with quality vendors.

From local proprietors to Fortune 500 companies, **Resource Nation** connects businesses to pre-screened vendors in over 100 business categories. Simply click on a category below to start the process. Describe your needs and you'll receive competitive bids from a variety of vendors, leading to more options and the best prices. Get started now.

[Online Marketing](#)
[Search Optimization \(SEO\)](#)
[Marketing Consulting](#)

ONLINE MARKETING GUIDE: Recognizing the importance of online marketing is easy; knowing how to use it to your advantage is the hard part. This online marketing guide contains all the information you'll need to embark on a campaign and start building business. Key word research, strategies and search engine optimization are all here. The internet is one of the most effective ways to get the word out. [Click here to learn more.](#)

Online viral marketing is essential to any new business. These social networks are a great place to start.



Ning: *These days, having a social network on your website is as standard as having a blog and a great way to get people talking about your business. We recommend that you launch a social network relating to your industry, product or service. Create your own social network using [Ning's software](#).*

Preferred Partner link
and endorsement

Premium Content Category Listing

MOMMY LAUNCHING

December 8th, 2008 · 2 Comments

We've partnered with StartUpNation to bring you The Leading Moms in Business Competition. Enter now and generate gib buzz about your business.

Regardless of when you became a mom, did you have **prior experience**? As a teen babysitter sure, but as a real diaper-changing, bottle-boiling, **blankie-finding**, sleep-deprived mini van owner? Not a chance. And what's more, while Gerber and Playskool and Pampers stock is fun to trade online, you miss **your day job**! But not to worry. You're smart, you're **resourceful**, and you can **multi-task like nobody's business**. And luckily you've found Ladies Who Launch. Thanks to our **resources** and **support**, three important Mommy Launcher priorities are bound to come off without a hitch – that **stubborn baby weight**, a **much-needed vacation**, and a **successful business**! Have fun reading through Featured Ladies stories



Grace Welch
Founder
Patemm



Joanne Goldblum
Founder
The Diaper Bank



Sheri Schmelzer
Founder
Jibbitz



Better Fetter
Founder & CEO
Young Rembrandts



Romy & Carla
Co-Founders
Psi Bands



Ann Crady
SVP of Consumer
Experience
Baby Center, LLC,



Liz Lange
Founder & CEO
Liz Lange Maternity



Alyssa Dver
Founder, The Center
to Prevent Lost
Children



Genevieve Thiers
Founder & CEO
Sittercity



Lisa Bernstein
Co-founder
The What to
Expect Found.



Joanna Meiseles
Founder
Snip-its hair
salons for children



Gigi Lee Chang
Founder
Plum Organics



Colleen Wolfe
Co-founder
Tirza Baby



Patsy Aiken
Founder
Patsy Aiken Designs



Taylor Milsal
Founder &
President
Who I am

Premium
Category
Listing

LAUNCH
RESOURCES AND
CONNECTIONS
FOR BUSINESS,
FOR LIFE

Find Pre-Screened Quality Vendors!

- Incorporate a Business
- Web Design
- Online Marketing
- Appointment Setters
- Business Cash Advance
- Business Plan Writing
- Bookkeepers
- Credit Card Processing
- Phone Systems
- VOIP

100+ Categories!

**COMPARE
VENDORS**

Banner Advertising
Run of Site

Dedicated LaunchTip: Email & Website

Daily LaunchTip, January 14, 2009

January 14th, 2009 · 7 Comments

From Victoria Colligan, Founder and CEO, Ladies Who Launch

A lot of entrepreneurs think “Oprah” is the only synonym for “opportunity” there is. Don’t get me wrong; Oprah has ignited the businesses of many women, including several of our **Featured Ladies**, but that’s because when they appeared on her show they were ready for the ensuing interest in their product. If you’re NOT prepared for the Oprah effect, announcing your business on TV could be a disaster. I have heard tales of entrepreneurial women who have received national publicity only to realize, too late, that they weren’t yet capable of manufacturing their products in large quantities. The end result was a wasted big break and bad press due to an inability to meet demand. It may seem counterintuitive but my recommendation is this: Hide. Not forever mind you, just until your product is excellent and can be offered en masse. Then go out into the world with a bang. Enthusiasm and passion are essential, but never forget that timing is everything.

Do you have a LaunchTip you would like to share?

Post it now and we might share it in a future email.

NOTE: If you share a LaunchTip with us, you are agreeing to give us permission to share it with the Ladies Who Launch community. To help us share your LaunchTip, please make sure to include your full name, name of your business and website URL addresses. And if you are a Ladies Who Launch Incubator member, let us know from which incubator you hail!

Sign up for our FREE LaunchTips

Read our other LaunchTips

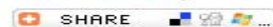
Do you have a LaunchHighlight you would like to share?

Post it now and we might share it in a future email.

Do you have a LaunchOpportunity you would like to share?

Post it now and we might share it in a future email.

Edit this entry



7 RESPONSES SO FAR ↓

catcatcat22 -- January 14th, 2009 at 11:04 am [edit comment](#)

This is fantastic advice— thank you for validating what I have long believed. As an entrepreneur soon to launch a brand new concept in fashion events, I am often prodded as to “Why don’t you get your idea out there already- it is a sterling concept for this economic climate and women will flock to it so what are you waiting for????”

Dedicated LaunchTip
Email & Website Link

Dedicated Launch Opportunity: Email & Website

LADIES WHO LAUNCH
RESOURCES AND CONNECTIONS
FOR BUSINESS, FOR LIFE

[DIRECTORY](#) [WORKSHOPS](#) [EVENTS](#) [SOCIAL NETWORK](#) [TOOLS, DOCS & TEMPLATES](#) [CLASSIFIEDS](#)

Daily LaunchTip January 12, 2009

"From peanut butter and jelly to Diana Ross and the Supremes, some things just go great together..."

[READ more](#) and [POST](#) your LaunchTip now.

From Victoria Colligan, Founder and CEO, Ladies Who Launch

Today's Launch Opportunity:

*Online marketing provides opportunities no entrepreneur can afford to pass up. But the overwhelming amount of information available makes it hard to decide what tools are worth your time. [The Online Marketing section in our Buyers Guide](#) has helpful articles to get you going in the right direction. Don't miss out on the amazing marketing opportunities waiting on the Web!

[Read our other LaunchTips](#)

[Forward to a friend](#)

[Sign up for our FREE LaunchTips](#)

[Find a Ladies Who Launch Incubator near you](#)

Dedicated Launch
Opportunity
Email & Website Link

LADIES WHO LAUNCH

Preferred Launcher's Email Logo and Link



Preferred OPPORTUNITIES Just For YOU

Greetings!

Ladies Who Launch continues to search the globe far and wide to source the most valuable opportunities, special offers and discounts for your business. Let us know what you think and don't miss the chance to include your business in future emails like this by taking advantage of our [Preferred Launchers Program](#).

Preferred Launcher's Dedicated Email Spot and Logo

Offer Brought To You by AKEL-

Turn Your Products Into Profit At Akel

We are in the business of growing YOUR business. "I hired Akel to... prepare my company for the future. As a result, our revenue has grown 400% in the past 12 months and profitability doubled ..." Cristy Clarke, CEO, Founder TableTopics Inc.



[Click here for more information.](#)

- Offer Brought To You by THE SIX O'CLOCK SCRAMBLE-

Eat Healthier, Save Money, Reduce Stress

The Six O'Clock Scramble helps families streamline meal time! Our site features meal plans, recipes, simple side dishes, and grocery lists for the week. **Use promo code LWL 09 for \$5 off of a 6 month subscription and \$10 off 1 year.**



[Click here and start eating healthier today.](#)

- Offer Brought To You by PREMIER PACKAGING-

Spend \$100 On Packaging, Get \$100 In Free Gas Or Groceries

When you open a new account for \$100 or more you'll qualify for \$100 in free gas or groceries. Choose from our huge selection of paper and plastic bags, gift-wrap, tissue, ribbons & bows and much more. At checkout enter the **promotional code FreeGasVoucher or FreeGroceriesVoucher.**



[Click here for more information.](#)

Premium Sponsored Email Link


LADIES WHO LAUNCH
entrepreneurship & creativity as a lifestyle

DIRECTORY WORKSHOPS EVENTS SOCIAL NETWORK TOOLS, DOCS & TEMPLATES CLASSIFIEDS

NEWSLETTER JANUARY 13, 2009

This week we've decided to join all of you entrepreneurs out there and launch something new - [The Leading Moms in Business](#) contest. In Startup Nation we're offering mommy entrepreneurs the chance to be voted one of the top 200 businesses across the country. Need inspiration? [Read Featured Lady profile](#) about a mom who made it an extra business boost, read [Six Essentials For](#) use it's not whether you win or lose the Leading Moms in Business contest, it's how you play the game!

Victoria Colligan, Founder and CEO

 **FEATURED LADY**
Gigi Lee Chang
Founder, [Plum Organics](#)

Gigi Lee Chang is what Ladies Who Launch is all about. Originally profiled two years ago only a year into her business, Gigi's Plum Organics is now the leading frozen organic baby food on the market, commanding premium freezer real estate in more than 700 stores nationwide including 200 Super Targets. Pulling in over 1 million sales in 2008, Plum Organics serves up black bean tomato raisin mango muesli, and spinach tortellini to diaper-wearing entrepreneurs everywhere, demonstrating that when you launch a business and fill it!

In celebration of our partnership with Startup Nation we're running Gigi's success story to encourage you to [enter the first annual Startup Nation "Leading Moms in Business" contest](#). Gigi and so many of our [other mommy launchers](#) are all examples of what moms can accomplish when they follow their hearts. So join the contest and show us what you can do!

THIS WEEK ON LADIESWHOLAUNCH.COM

- > [Online marketing provides opportunities no entrepreneur can afford to pass up. But the overwhelming amount of information available makes it hard to decide what tools are worth your time. The Online Marketing section in our Buyers Guide has helpful articles to get you going in the right direction. Don't miss out on the amazing marketing opportunities waiting on the Web! \[Read more...\]\(#\)](#)
- > [Six Essentials For Networking](#)
- > [5 Simple Steps To Secure Your Computer](#)
- > [How To: Organize Your Finances](#)
- > [How To: Build Dream Teams](#)
- > [And more!](#)

WHAT'S FOR LAUNCH

[Enter the Startup Nation/Ladies Who Launch "Leading Moms in Business" contest](#) for a chance to land on the Top 200 mom-owned businesses list. [Learn more](#)

LAUNCH PAD LISTINGS

- > [Use Your Passion](#)
- > [Does Your Company Image Need a Facelift?](#)
- > [Organize in Style](#)
- > [And More!](#)

Email Editorial
Endorsement
& Link

Sponsored Email
Link

"Each week I read the Ladies Who Launch profile stories and many quotes from the women who are featured have stayed with me. When you see someone else overcoming challenges, it's highly motivating."

Susan Walsh
Founder and
CEO Yard Art

Local Microsite Links & Promotions

Ladies Who Launch Atlanta Incubator

UPCOMING EVENTS

JOIN NOW	16-Jan-2009 Intensive: Incubator Workshop Friday Morning - DOWNTOWN
JOIN NOW	28-Jan-2009 Public: Morning Chic Chat: Non-members Welcome!
JOIN NOW	05-Feb-2009 Intensive: Incubator Workshop Thursday Mornings-PERIMETER MALL/DUNWOODY
JOIN NOW	05-Feb-2009 Intensive: Incubator Workshop Thursday Mornings-Vinings

SEND ME MORE INFO ABOUT THIS INCUBATOR

UPGRADE TO ONGOING MEMBERSHIP

ABOUT THE INCUBATOR:

Ideas need support and action in order to grow and thrive. The Incubator was designed to give you and your ideas a perfect growth environment. It's equal parts focus group, resource-sharing space, and supportive community, and then another intangible part that you can't really imagine until you experience it.

The group consists of 8 or so other resourceful, inspiring women who each help one another take their projects, businesses, or ideas to a new place. One night a week for four weeks (or mornings, depending on the schedule), under the leadership of a trained Ladies Who Launch facilitator, you will meet with your group, complete *homework* for yourself and for each other, and find an uncommon bond that exists between women traveling down their own path.

The Incubator is for any woman, with any business or any project. Whether you feel stuck and need to get out of a rut, have hit a plateau in your business, or just want to figure out what's next, the Incubator increases momentum and clarifies your vision. The Ongoing Incubator

LOCAL RESOURCES, OPPORTUNITIES AND NEWS

NEW JANUARY WORKSHOP DATE: FRIDAYS, JAN 16-FEB 6, DOWNTOWN

ATLANTA MEMBERS IN THE NEWS

Kimberly Daniels' [VerdePaperie](#), her online, earth-conscious retail paper store, was featured in the January 2009 edition

SPONSORS

Local Microsite Links & Promotions



Featured Expert: [Create Your Vision in 2009](#)







Local Microsite Links & Promotions

A special thanks to our Vinings Incubator sponsor, [Sweet Pockets Cupcakes and More](#).

LADIES WHO LAUNCH

Local Email Links & Listings

Insert Title Here	Month/Year
	<p>FEATURED LADY: AMY BARZACH</p> <p>Thanks to Amy Barzach, founder of Boundless Playgrounds, winner of Martha Stewart's Dreamers Into Doers Contest, barrier-free playgrounds are the place to see and be seen.</p> <p><i>Apply to be a Featured Lady</i></p>
<p>Dear Victoria,</p> <p>Your introduction sets the tone for your newsletter and encourages the recipient to read further. Your style may be warm and casual, or technical and no-nonsense depending on your audience.</p>	
<p>Incubator Workshops Article Subheading</p> <p>Replace this filler text with your own content. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent faucibus. Quisque vulputate, diam id bibendum semper, massa lorem adipiscing nibh, eget vulputate lacus odio in justo. Mauris non sem. Vestibulum aliquet aliquam ipsum. Donec vulputate gravida sapien. Curabitur blandit placerat ligula. Sed tellus nunc, imperdiet at, molestie vel, porttitor sed, velit. Integer interdum. Sed at velit ut tortor pharetra dapibus. Integer semper. In tincidunt vehicula arcu. Praesent erat augue, dignissim eget, blandit ac, aliquet in, eros. Fusce viverra lectus ut odio. Integer congue nisi a leo. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi at leo sed odio consequat semper. Etiam lacus.</p>	
<p>Community Calendar Article Subheading</p> <p>Replace this filler text with your own content. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent faucibus. Quisque vulputate, diam id bibendum semper, massa lorem adipiscing nibh, eget vulputate lacus odio in justo. Mauris non sem. Vestibulum aliquet aliquam ipsum. Donec vulputate gravida sapien. Curabitur blandit placerat ligula. Sed tellus nunc, imperdiet at, molestie vel, porttitor sed, velit. Integer interdum. Sed at velit ut tortor pharetra dapibus. Integer semper. In tincidunt vehicula arcu. Praesent erat augue, dignissim eget, blandit ac, aliquet in, eros. Fusce viverra lectus ut odio. Integer congue nisi a leo. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi at leo sed odio consequat semper. Etiam lacus.</p>	
<p>In This Issue</p> <ul style="list-style-type: none">Incubator WorkshopsCommunity CalendarPreferred OffersMeet This Member <p>Quick Links</p> <ul style="list-style-type: none">Resources, Opportunities & NewsConnectionsLifestyleMember Benefits <p>Meet This Member</p> <p> YOUR IMAGE HERE Click to change in edit mode. 100 x 100 pixels</p> <p>Replace this filler text with your own content. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Praesent faucibus. Quisque vulputate, diam id bibendum semper, massa lorem adipiscing nibh, eget vulputate lacus odio in justo. Mauris non sem. Vestibulum aliquet aliquam ipsum.</p> <p>Sponsors</p> <p> YOUR IMAGE HERE Click to change in edit mode. 100 x 100 pixels</p> <p> YOUR IMAGE HERE</p>	

Local Email Links & Listings

Exclusive Website Landing Page

Calling All Moms

January 9th, 2009 - No Comments

**Ladies Who Launch partners with StartupNation to offer
The Leading Moms in Business Contest!**

Calling all Launching Moms

First annual 2009 StartupNation in partnership with Ladies Who Launch **Leading Moms in Business competition** will rank the top 200 mom-run businesses across America as determined by popular vote.



Why You Should Enter

Publicity is priceless. Winners will be part of a very high profile list that will be published and promoted widely on local TV, radio, in newspapers and magazines, and on some of the largest, most influential websites on the web, including MSN!

Announce to world that you are a contestant and encourage your existing database of contacts and supporters to vote for you and watch the buzz around your business skyrocket, causing deeper loyalty, increased website traffic to your site and ultimately more business opportunities and increased revenue!

Being named a winner and displaying the digital winner's emblem on your website and in your emails adds immense credibility to your site, your brand and your business. It's a huge achievement to be selected from among the millions of moms in business, and your customers will recognize and respect this immediately.

Click here for details, to learn more and enter now!

LADIES WHO LAUNCH

RESOURCES AND
CONNECTIONS
FOR BUSINESS,
FOR LIFE

**Find Pre-Screened
Quality Vendors!**

- Incorporate a Business
- Web Design
- Online Marketing
- Appointment Setters
- Business Cash Advance
- Business Plan Writing
- Bookkeepers
- Credit Card Processing
- Phone Systems
- VOIP

100+ Categories!

**COMPARE
VENDORS**

LADIES WHO LAUNCH

Thank You

LADIES WHO LAUNCH